



**MAJOR SPONSOR PACKAGES**  
November 24-28, 2021

Platinum Sponsor Package

**\$5,000** \_\_\_\_\_

- ❖ Tree decorated by the Festival Design Team, showcased on an elevated platform at the Festival
- ❖ Eight tickets to *Candy Canes & Cocktails* Preview Party on November 23<sup>rd</sup>
- ❖ Hotel stay for 2 at Courtyard by Marriott Gatlinburg for night of Candy Canes & Cocktails Reception
- ❖ Premium Sponsor recognition package (includes radio, banners, newspaper)\*
- ❖ Gift Basket, including Commemorative FOT ornament and T-shirts

Gold Sponsor Package

**\$2,500** \_\_\_\_\_

- ❖ Tree decorated by the Festival Design Team, showcased on an elevated platform at the Festival
- ❖ Six tickets to *Candy Canes & Cocktails* Preview Party on November 23<sup>rd</sup>
- ❖ Sponsor recognition on Festival of Trees on radio spots and Festival venue banners\*
- ❖ Gift Basket, including Commemorative FOT ornament and T-shirts

Silver Sponsor Package

**\$1,000** \_\_\_\_\_

- ❖ Tree decorated by the Festival Design Team and showcased at the Festival
- ❖ Four tickets to *Candy Canes & Cocktails* Preview Party on November 23<sup>rd</sup>
- ❖ Sponsor recognition at Festival of Trees\*
- ❖ Gift Basket, including Commemorative FOT ornament and T-shirts

*\*Sponsorship commitment must be received prior to production of media materials*

Sponsor Point of Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact email address: \_\_\_\_\_

**PLEASE MAKE CHECK PAYABLE TO: Gatlinburg Chamber of Commerce Foundation (memo – FOT)**

**Mail to: Hospitality Solutions FOT, 207 Newman Road, Gatlinburg, TN 37738**

**Email to: [Amelia@hospitalitysolutions.net](mailto:Amelia@hospitalitysolutions.net)**

**SPONSOR NAME AS YOU WOULD LIKE IT TO APPEAR ON SPONSOR SIGN: (PLEASE PRINT)**

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